

# The technical specification for advertising spots in TV channels of Atmedia valid from 16.1.2015

## Delivery options of commercials and sponsorship messages

Only digitally, the file supplied by Adstream.com (paid service)

## Basic technical specification

Video	Aspect ratio 16:9, PAL
Audio	EBU R -128

## Detailed technical specifications of Adstream

See file: Adstream – Technical specifications EN.pdf

## Delivery contacts

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### **Term of delivery:**

Spot must be delivered no later than 5 working days before the first broadcast.

### **Tape Code:**

The advertising spot must be supplied with tape code which is assigned by the TV Commercial Register.

### **Important information:**

Each commercial must have exact length according to the order