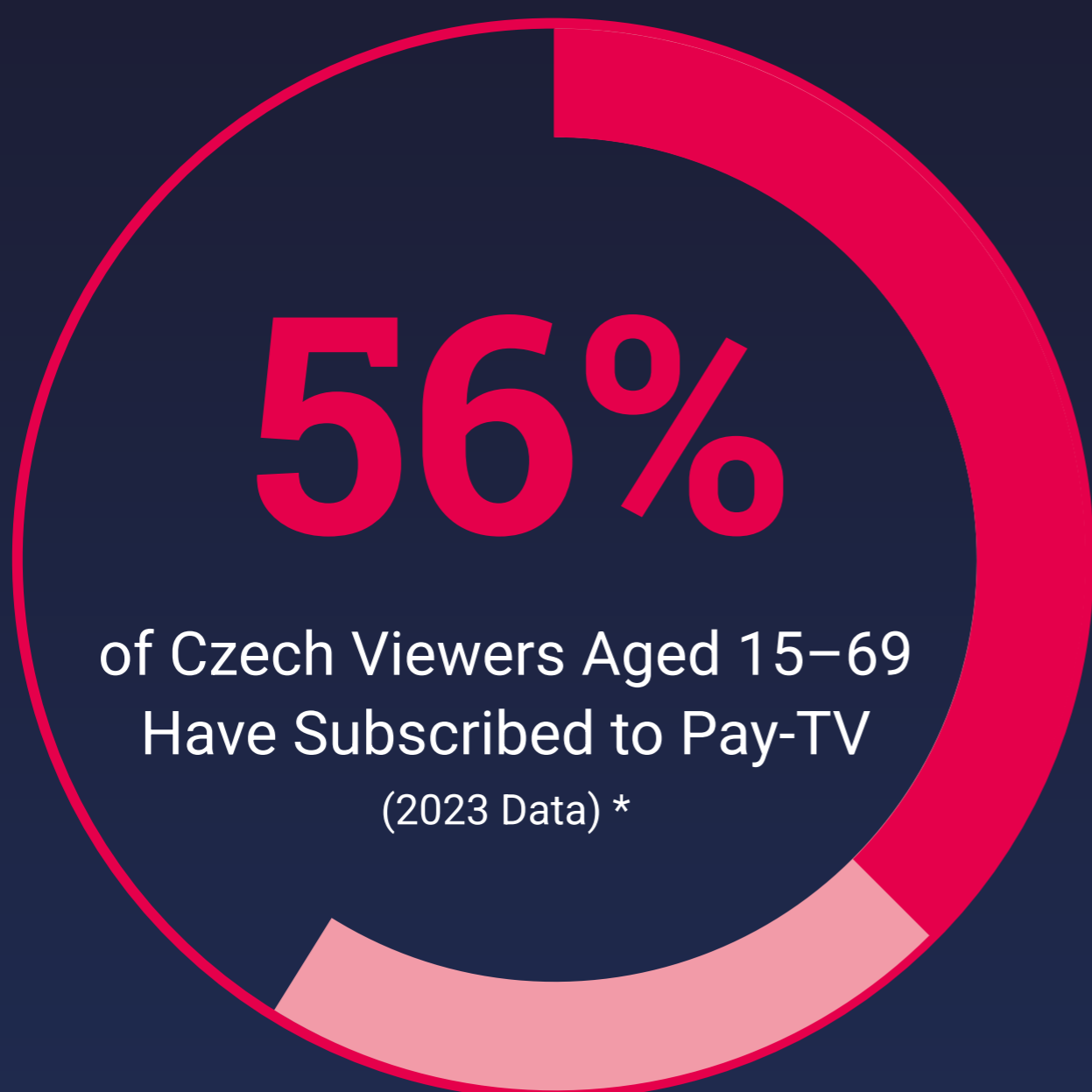




Over Half of Czech TV Viewers Do Subscribe to a Pay-TV Service



61%

IPTV + Cable TV

39%

Satellite TV

Three-Quarters of the Pay-TV Market Is Dominated by Four Largest Players



* TV is being watched via either satellite, cable or IPTV operator.

DATA COLLECTION: ResOLUTION / Nielsen, April 2023, July 2023, October 2023, January 2024, CAWI

RESPONDENTS: Czech National Panel - 8,326 Respondents; Online TV Population 15–69