



atmedia 

**TERMS & CONDITIONS
ON EUROSPORT 1**

2026

Terms & Conditions on Eurosport 1

Sponsorship Spots

- > The length of sponsorship message is 6 seconds.
- > The sponsorship message must be in Czech or include Czech subtitles.
- > The number of aired sponsorship messages is not guaranteed.
- > Eurosport 1 requires client approval at least 1.5 months before airing.
- > Eurosport 1 requires approval of the spot's creative; the final creative must be delivered at least 3 weeks before airing.

Commercial Spots

- > The position within the commercial block is not guaranteed.
- > The number of aired commercial spots is not guaranteed.
- > Airing of commercial spots during live broadcasts is not guaranteed.
- > Orders must be submitted by the 10th day of the previous month.

Reach Out to Our Sales Team



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