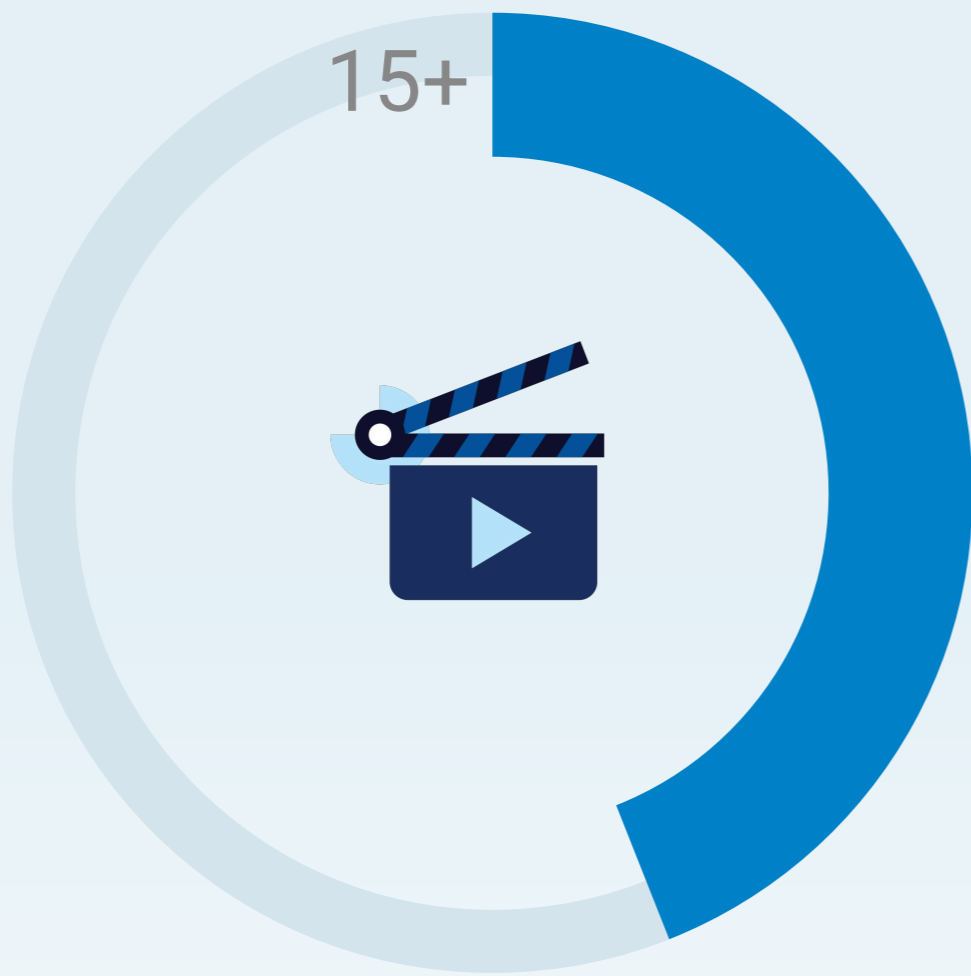


# Films and Series Rank Among the Most Popular Television Genres

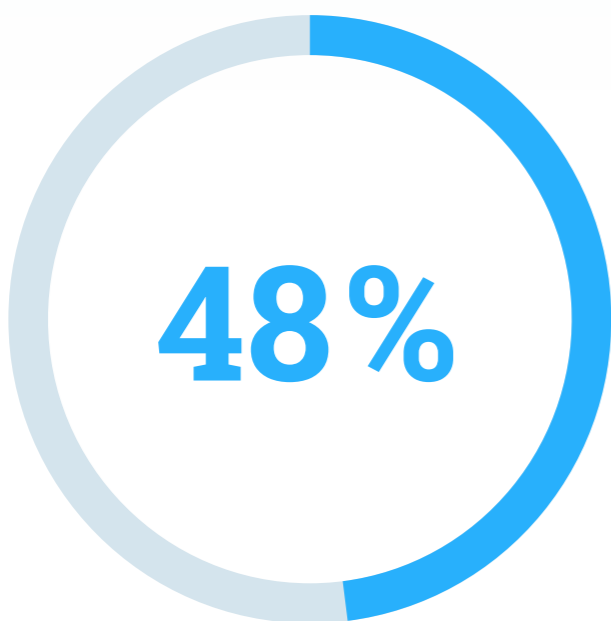


**44%**

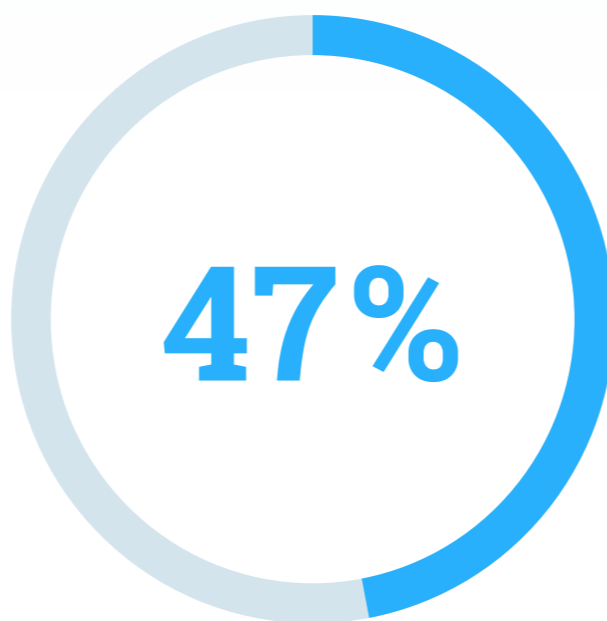
of Total TV Viewing Time Goes to Films and Series <sup>(1)</sup>

## TV Audience Data Confirm the Popularity of Films and Series Across Generations <sup>(2)</sup>

15–34 Y/O



35–54 Y/O



55+ Y/O

