

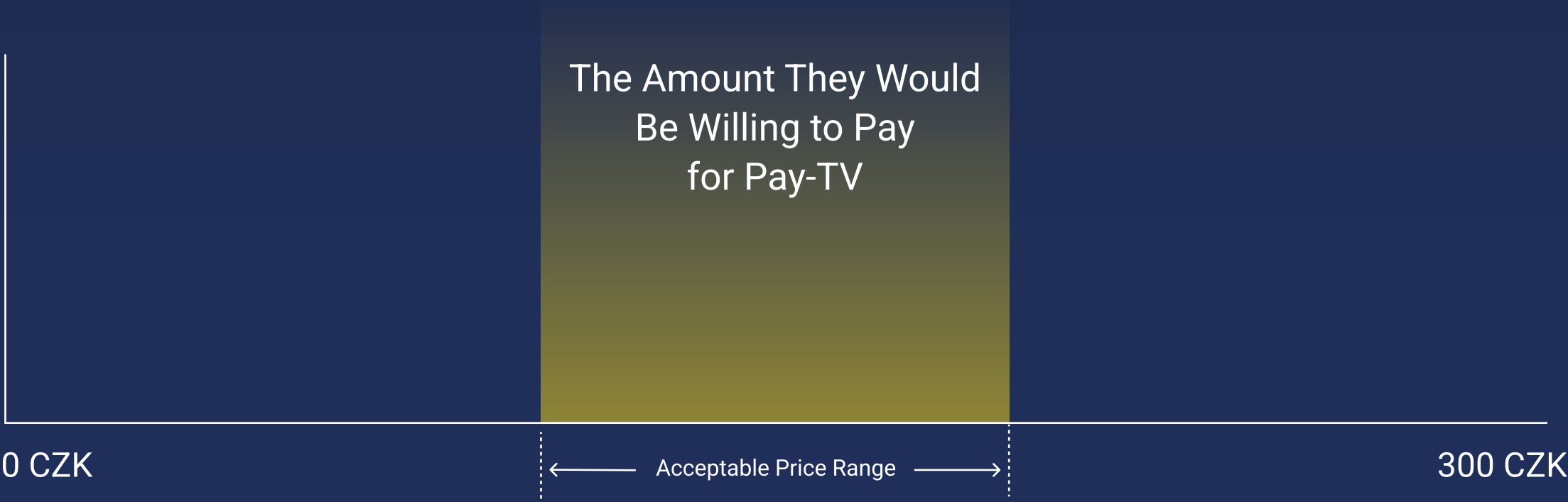
How Many Czechs Do not Use Pay-TV and How Much Would They Be Willing to Pay for It?



32%

of Czech TV Viewers Aged 15–69 Watch Only Free-to-Air TV Channels

115–200 CZK



DATA COLLECTION: ResSOLUTION, 1–13. 4. 2026, 2.–16. 7. 2026, CAWI; RESPONDENTS: National Sample CZ, 4,085 respondents, Online Population Aged 15–69